

A GUIDE TO VIDEO INTERVIEWS FOR ACCOUNTANTS

From preparation to tips for on the day, you can ace your accountancy firm interview in five proven steps.



Do Your Research

Visit the accountancy firm's website, ensure you know who the interviewer is, and practice your behavioural answers using the CARL method.

Accountancy firms are looking at behaviour as well as quantifiable success. Preparing your CARL answers in advance will help you to provide specific examples of achievements.



Prep Your Tech

Ensure you have the link and software required. Check audio/camera functionality and elevate your laptop. Assess what's required to achieve a quiet, light, and neutral background for the video interview.



30 Minutes Before

Recap on your questions and answers and set your tech up as planned. Read the job description again. Join the session ten minutes early.



On The Day

- ✓ Wear smart attire.
- ✓ Grab a glass of water.
- ✓ Silence your phone (no vibrate either).
- ✓ Close all other apps/windows on your laptop.
- ✓ Make sure your CV is close by.
- ✓ Have a notepad and pen to hand.
- ✓ Look at the camera when talking (not the screen).
- ✓ Ask what the next steps are.

C
A
R
L

The **Challenge** you faced.

The **Actions** you took.

The **Results** you achieved.

The **Lessons** you learned.



Follow Up

Send a thank-you email or call the recruiter within six hours, highlighting positive and negative points from the interview.

Not secured a role with an accountancy firm yet?

[Upload your CV](#) to be considered for new vacancies.

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